



July 27, 2009

Senator Robert Menendez
528 Senate Hart Office Building
Washington, D.C. 20510
By Fax (202) 228-2197

Dear Senator Menendez:

As Executive Director of the Association for Children of New Jersey, an organization dedicated to providing a strong, powerful voice for children, youth and families in New Jersey, I am writing to ask for your support on an important bill that would significantly improve access to critical information about the condition of New Jersey's children. Obtaining this information would allow policy-makers to more effectively analyze how programs are working on the ground and what steps are needed to improve quality of life for children in our state.

Senators Jay Rockefeller and Olympia Snowe have introduced S.1151, The State Child Well-Being Research Act of 2009, which would expand the National Survey of Child Health. I urge you to cosponsor this legislation. Representatives Chaka Fattah and Dave Camp have introduced companion legislation in the House of Representatives, H.R.2558. We are hopeful that you can lend your voice to this important issue.

As you know, over the past decade the federal government has given the states far greater power to administer programs for children and families. In order to make informed decisions about where our limited resources should be invested, we need accurate, timely and reliable data about New Jersey's children and whether the current programs are providing them with the assistance they need. Moreover, the U.S. government needs this information in order to assure that our scarce federal dollars are spent effectively.

Unfortunately, for the most part, that data does not currently exist. Child Trends, the nation's only national research and policy center that conducts research and analyses data focused *exclusively* on improving outcomes for children, has conducted a study of the available state level data on child well-being. Their analysis shows that national surveys do not have adequate sample sizes to provide statistically significant data on small- or medium-sized states such as New Jersey. While some state level surveys do exist, much of the data they provide is very patchy, with large gaps. And program administration data for programs such as Medicaid, SCHIP, TANF or child care provides information only on children in the programs, not on all children.

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Senator Robert Menendez
July 27, 2009
Page 2

The State Child Well-Being Research Act would expand the National Survey of Child Health and allow the collection and dissemination of important data in each and every state, rather than just the dozen or so feasible in the current SIPP program. Data would be collected on a rolling basis, so that key data would be available every year and subgroup data every two years. Data would be available to local, state, and federal policy-makers four to six months after collection. In New Jersey, this data would be based on the experiences of about 1,800 families. We estimate that this study would cost \$20 million a year.

Furthermore, if Congress adopts the state-level data approach that we are supporting, it will be made even more useful because of a public/private partnership that has been proposed. The Annie E. Casey Foundation and other foundations have offered to invest at least \$1 million a year in order to train and provide technical assistance to state officials and policy analysts, thus ensuring that the data will be understandable, accessible and will become an excellent tool to increase child well-being in our state.

The information collected would guide our decisions not just on programs for low-income residents, but also on a wide range of other programs serving New Jersey's children and families. While the Maternal and Child Health agency experts would determine the actual questions included in the survey in consultation with other federal agency staff and outside advisors, some information that could be gathered includes:

- Children's health data, to help guide decisions on how to best invest in improving children's health outcomes;
- Identification of children who are eligible for public health insurance but are not covered in order to increase enrollment rates in SCHIP;
- Data on children's contact with non-custodial parents, which can be used to improve fatherhood programs;
- Family structure and child well-being data (which can be used to assess the effectiveness of marriage promotion efforts funded through TANF);
- Data on parental perceptions of child-care quality, accessibility, and affordability; and
- Data on the amount of time children generally spend in child care, in order to guide decisions on hourly work requirements for families moving from welfare to work.

The growing federal debt and nationwide state funding shortfalls make it essential that policy makers have access to timely, high quality data to help ensure that every dollar spent goes to effective programs that provide real support to our most vulnerable populations.

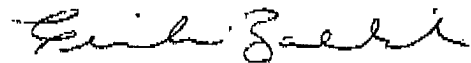
Senators 's Rockefeller and Snowe's bill would help hard-pressed state policy-makers and administrations across the nation. A state-level cross-sectional survey would ensure samples sizes of about 1,800 households with children in each and every state, providing states with an invaluable resource to everyone concerned about the well-being of children and families.

Senator Robert Menendez
July 27, 2009
Page 3

We are hopeful you will support the State Child Well-Being Research Act. Barbara Pryor, in Senator Rockefeller's office, is responsible for managing new sponsors. She can be reached at Barbara_Pryor@rockefeller.senate.gov or (202) 224-6472. We look forward to continuing to work with you on behalf of our state.

Thank you for your attention to this matter.

Sincerely,



Cecilia Zalkind
Executive Director